



MEDIA ADVISORY

Super Heroes hit the ground to help children with special needs

Registration still open for 22nd Annual Run/Walk for KidsInclusive on April 8

(Kingston, ON, April 3, 2018) Super heroes of all shapes and sizes will be touching down in Kingston on April 8 when the 22nd Annual Run/Walk for KidsInclusive hits city streets to raise funds with children and families with special needs.

“We’re expecting lots of colourful capes and costumes as we celebrate super heroes of all kinds this year,” says KidsInclusive Manager Christine Kasserra. “That’s everyone from our clients and families to health care providers and our community at large. We’re inspired every day by those who live with special needs and those committed to helping these children enjoy the best quality of life possible.”

Registration is now open for the popular annual event, which raised \$31,000 last year to support the purchase of specialized equipment, training and programs, and to assist families with the exceptional costs associated with raising a child with special needs.

Along with a 10km run and 5km run/walk, the event features a kid-sized 1km run/walk. The hub of the action will be at the Queen’s Athletics & Recreation Centre (284 Earl Street), with the kids’ portion starting at 10 a.m. and all other runs/walks kicking off at 10:30 a.m.

Runners and walkers can register at www.events.runningroom.com or sign up on race/walk day starting at 8:30 a.m.

“We’ve heard from families that KidsInclusive can make a world of difference in their lives,” says Kasserra. “Everyone who supports this event can help to make that happen.”

For more information on the KidsInclusive 2018 Run/Walk visit www.kidsinclusive.ca

-30-

Media contact (general):

John Pereira | Strategic Communications Advisor
Kingston Health Sciences Centre
613-549-6666, ext. 6875 | John.Pereira@KingstonHSC.ca

Media contact (on Race/Walk Day)

Christine Kasserra | KidsInclusive Manager
Cell: 613-328-5568