



# MEDIA ADVISORY

## KHSC recognizes organ and tissue donors at memorial ceremony

**What:** Members of the media are invited to attend a ceremony that recognizes the addition of donor names to the Organ and Tissue Donor Memorial wall. Through the donor wall, KHSC will offer families the opportunity to remember a loved one who consented to give the gift of life through organ and tissue donation. The donor wall came as the result of a suggestion from patients and families. This will be the third annual memorial wall ceremony.

**When:** Wednesday, April 4, 2018

**Where:** Members of the media are asked to gather in the main hospital lobby in order to be escorted to the location of the event.

### Agenda:

**5:40– 5:55 p.m.** - Media Gather – Abramsky Lobby, Kidd/Davies Main Entrance

**6:00 – 6:25 p.m.** - Opening of memorial ceremony and speakers

**6:25 – 7:00 p.m.** - Interview/Photo/Video Opportunities

### Who:

Dr. Gordon Boyd – KHSC Critical Care Physician; Karen Johnson - Director of Hospital Program, Trillium Gift of Life Network; Dr. David Pichora – CEO, KHSC; Donnie Brinklow – organ recipient

### Key information:

- The Organ and Tissue Donor memorial wall provides thanks and recognition to those who pursued the gift of donation, at no cost to the family
- KHSC was recognized as one of 10 hospitals in Ontario to achieve a 100 per cent conversion rate for potential donors that became actual organ donors
- One donor can save up to 8 lives and enhance as many as 75 lives through tissue donation.
- There are 1,500 men, women and children in Ontario waiting for a life-saving organ.
- A signed donor card doesn't mean you're registered. You can check your status at [www.BeADonor.ca](http://www.BeADonor.ca).
- Anyone 16 years or older with an Ontario Health Card can register their consent to be an organ and tissue donor.

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### MEDIA CONTACTS:

John Pereira  
Strategic Communications Advisor  
Kingston Health Sciences Centre  
613-549-6666 ext. 6875  
[John.Pereira@KingstonHSC.ca](mailto:John.Pereira@KingstonHSC.ca)