

WEBINAR



# BRINGING YOUR INNOVATIONS INTO A HOSPITAL SETTING

## November 30, 2021

Presented By:

Kingston Health  
Sciences Centre  
Centre des sciences de  
la santé de Kingston



Hôpital  
Hotel Dieu  
Hospital

KG+ Hôpital Général de  
Kingston General  
Hospital



Innovation Hub  
at St. Lawrence College

# Welcome & objectives

- Learn about:
  - The current health-care environment
  - Innovation priorities identified to date
  - Wicked problems that remain to be solved
  - How to prototype, pilot and/or sell your innovations into a hospital setting
- Hear from you!
  - Your questions & ideas
  - What supports you need
  - How can we stay connected, work together to develop Kingston's health innovation ecosystem



# Innovation through the lens of KHSC strategy

**Dr. David Pichora**

Kingston Health Sciences Centre

President and Chief Executive Officer



# State of the nation in health care

- Innovation through the lens of KHSC strategy
- Current hospital priorities
- Bigger system context:
  - Healthcare's Quadruple Aim
  - Rapidly integrating health-care system
  - Transition to value-based care



# Our Strategic Directions

1.

Ensure quality in every patient experience



2.

Nurture our passion for caring, leading and learning



3.

Improve the health of our community through partnership and innovation



4.

Launch KHSC as a leading centre for research and education



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**KGHI**

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# Current KHSC Priorities

- Clinical operations (*including staffing challenges*)
- Pandemic response & eventual recovery
- Hospital Accreditation (due April 2022)
- Redevelopment (KGH tower)
- Ontario Health Team implementation, system integration
- Regional Health Information System planning & implementation
- New funding strategies to support innovation (eg: robotics)

# Healthcare's Quadruple Aim



Based on the IHI Quadruple Aim



# Questions





# Innovation priorities at Kingston Health and Science Centre

## **Dr. Elizabeth Eisenhauer**

Kingston Health Sciences Centre, Innovation Lead

Emerita professor in the Department of Oncology at Queen's University



# Innovation priorities at Kingston Health Science Centre

## Discussing today....

- What do I/we mean by **Health Innovation** at KHSC?
- The development of the major themes of the KHSC “Innovation Portfolio”
- Three main themes – progress so far.



# Innovation priorities at Kingston Health Science Centre

- Three elements to Health Innovation



NEW



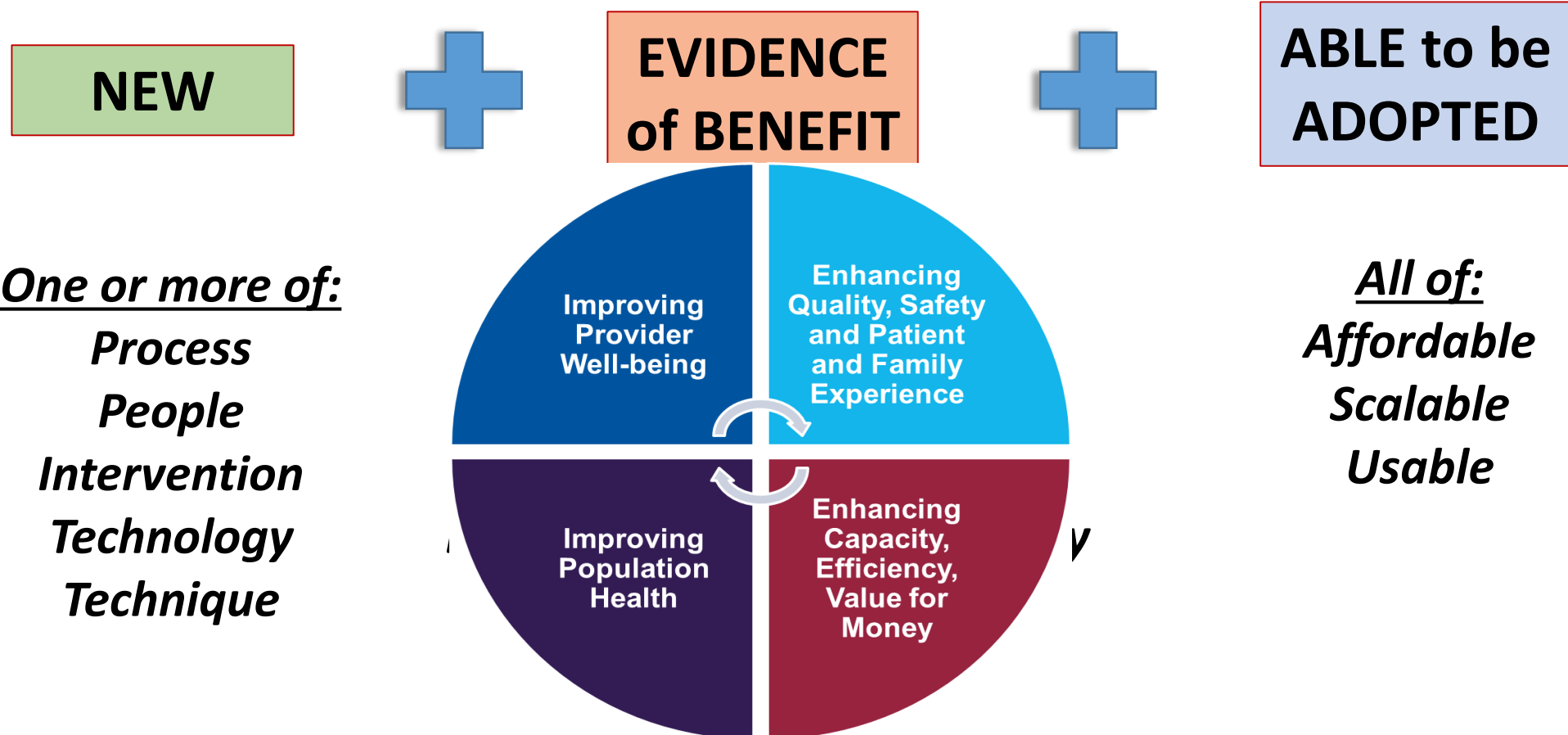
EVIDENCE  
of BENEFIT



ABLE to be  
ADOPTED

# Innovation priorities at Kingston Health Science Centre

- Three elements to a Healthcare Innovation



# Development of KHSC Innovation Portfolio

- In 2018 - KHSC creates part time Innovation Lead Position
- The primary purpose of this role is to: “***lead the design of an innovation portfolio at KHSC that will encourage, nurture and celebrate innovation by staff at all levels of the organization***”



# Process

- Defined GOALS for KHSC innovation portfolio
- 53 meetings/interviews with leaders, committees, departments at local, regional, provincial, international level to learn, listen
- Draft Discussion Document Fall 2018 which recommended
  - **Themes** for Innovation portfolio in both internal (6) & external (1) pillars
  - **Process** and **Criteria** for priority setting
  - Provided clarity around Research vs. Innovation; QI vs. Innovation

# Health Research → Health Care Innovation

Basic  
Discovery

Novel interventions  
Clinical trials

*Early* Translation  
to practice/policy  
New Technologies

Spread  
Uptake  
Adaptation

Partnerships  
Models of Care delivery  
Novel business models

Evidence generation

*Discovery*



*Implementation*



# Health Care Innovation → Quality Improvement

*Early Translation  
to practice/policy*  
New Technologies

Spread  
Uptake  
Adaptation

Models of Care  
delivery  
Novel business  
models

Process improvements for  
quality outcomes, safety and  
efficiency

*Transformative*



*Incremental*

# Innovation Portfolio - Themes

- ***Why call out specific themes?***

- Identifies
  - Areas of major need/interest
  - Where organizational effort can be placed
  - Where investment could be directed – should it become available
- Important caveat: no intention to *restrict* innovation to only these areas

- ***Criteria for identifying themes:***

- Build on local research strength and population/hospital needs
- Align with KHSC strategy and Queen's FHS priorities

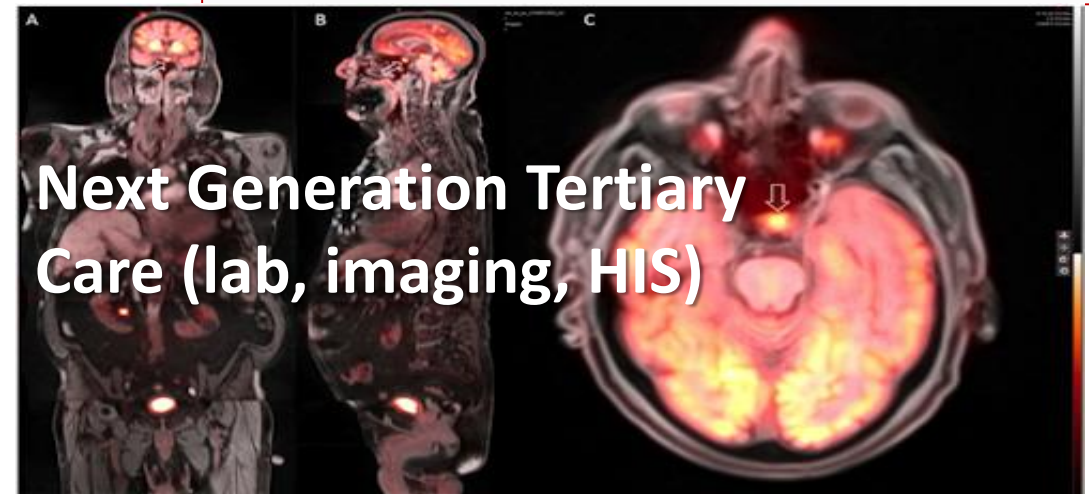
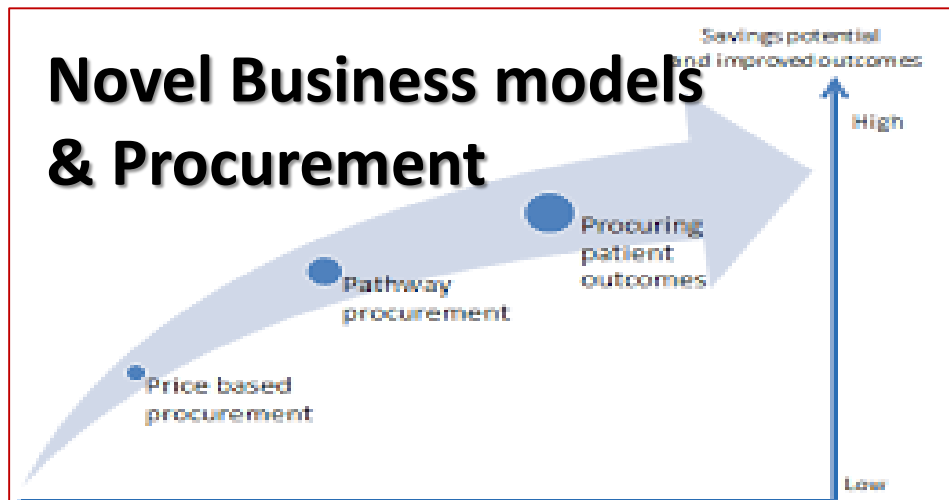
# Five Themes



**New Frontiers in Integrated Care –  
*Eliminate specialty wait times***



**WHAT we do  
HOW we do it  
HOW we support it**





# Three Selected as Initial Focus for Innovation Team



**New Frontiers in Integrated Care –**  
*Eliminate specialty wait times*



# Step 1 – Plan workshops

Workshop	Date	Outcome
<i>Digital Health, Machine Learning and Artificial Intelligence</i>	February 2020	Workshop report available at <a href="https://kingstonhsc.ca/innovation">https://kingstonhsc.ca/innovation</a>  Ongoing work/discussions around <ul style="list-style-type: none"><li>• Digital care, data analytics,</li><li>• Collaborations with Centre for Health Innovation</li><li>• Webinar series</li></ul>
<i>21<sup>st</sup> Century Interventional Medicine – Minimally Invasive Procedures</i>	March 2020	<b>CANCELLED (COVID)</b> – work paused within portfolio BUT continues within KHSC (robotic surgery, interventional radiology etc)
<i>New Frontiers in Integrated Care - Timely Access to Specialty Care</i>	April 2020	<b>CANCELLED (COVID)</b> → <b><i>BUT decision taken August 2020 to start Elimination of Wait Times Initiative anyway</i></b>

# Elimination of Wait Times Initiative



# Waiting in need .... Survey of Specialists August 2020

Currently *how many patients do you have on wait list* who are waiting to have a non-urgent appointment booked?

Answer Choices	% Responses
<50	23.81%
50-100	4.76%
100-200	4.76%
200-500	14.29%
>500	19.05%
Unsure	14.29%

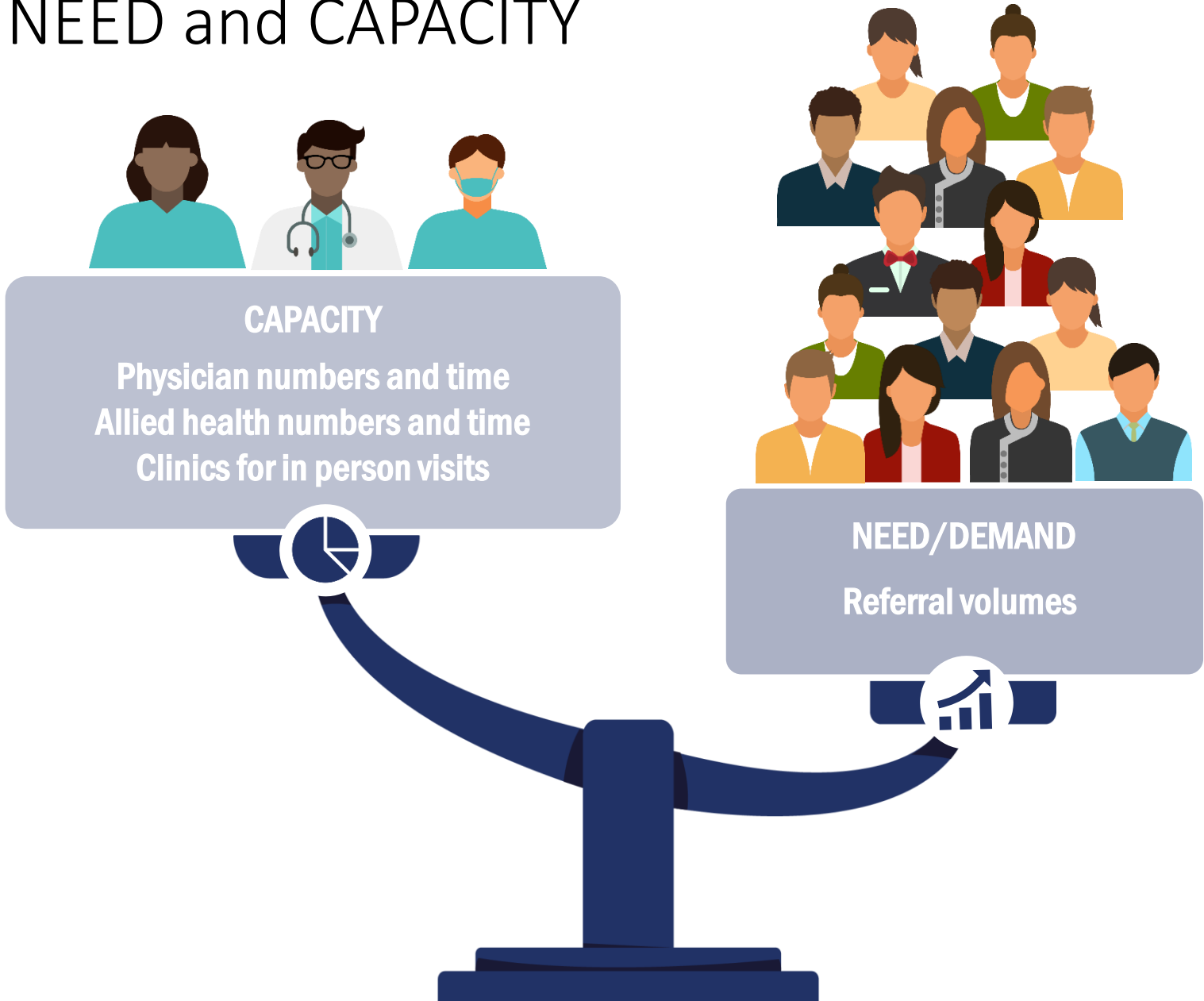
*How far into the future* are routine referrals currently being booked?

Answer Choices	% Responses
<3 months	28.57%
3-6 months	9.52%
6-12 months	23.81%
>12 months	23.81%
Not applicable	14.29%

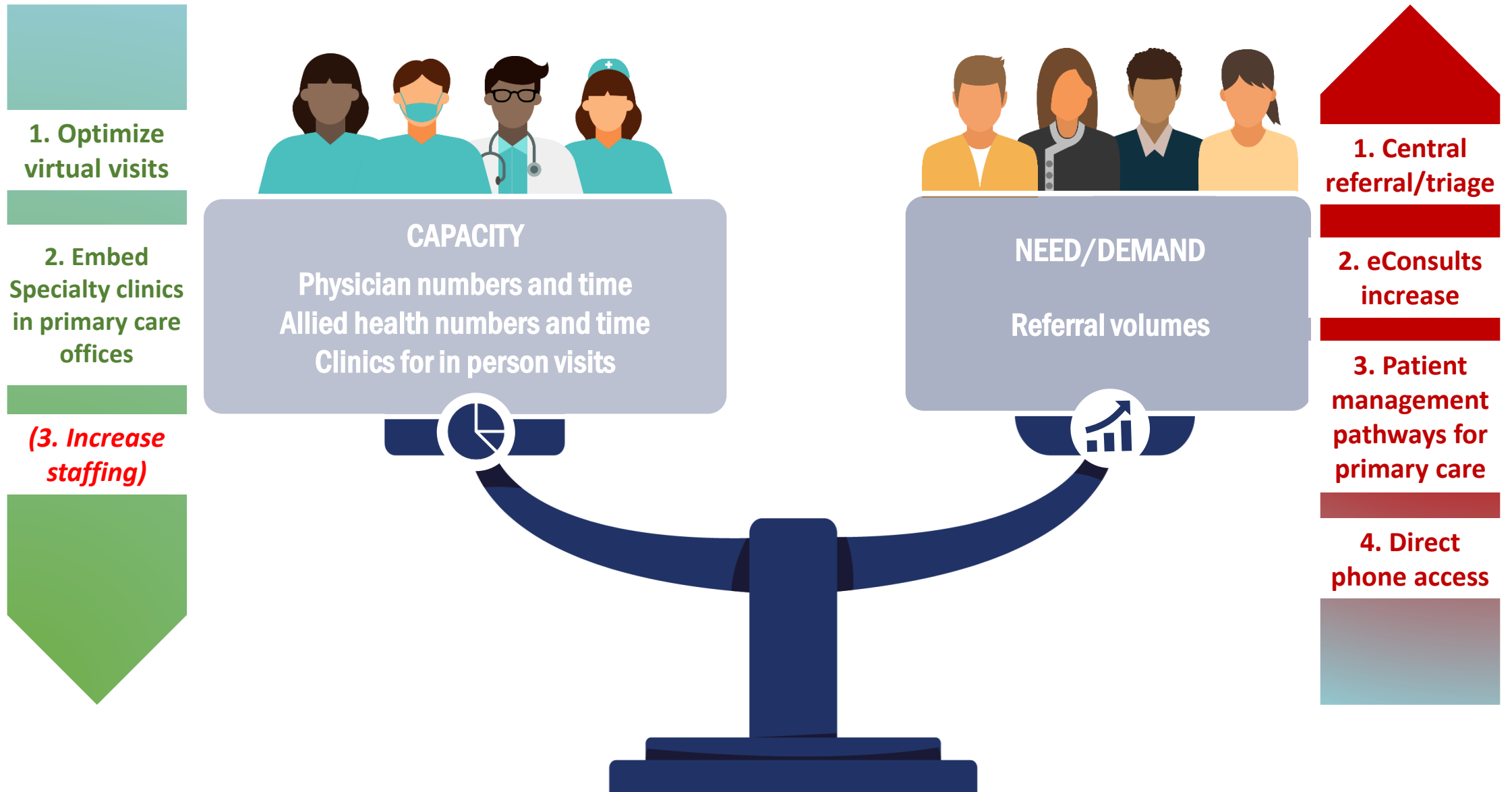
**COVID-19 will only make this worse.**



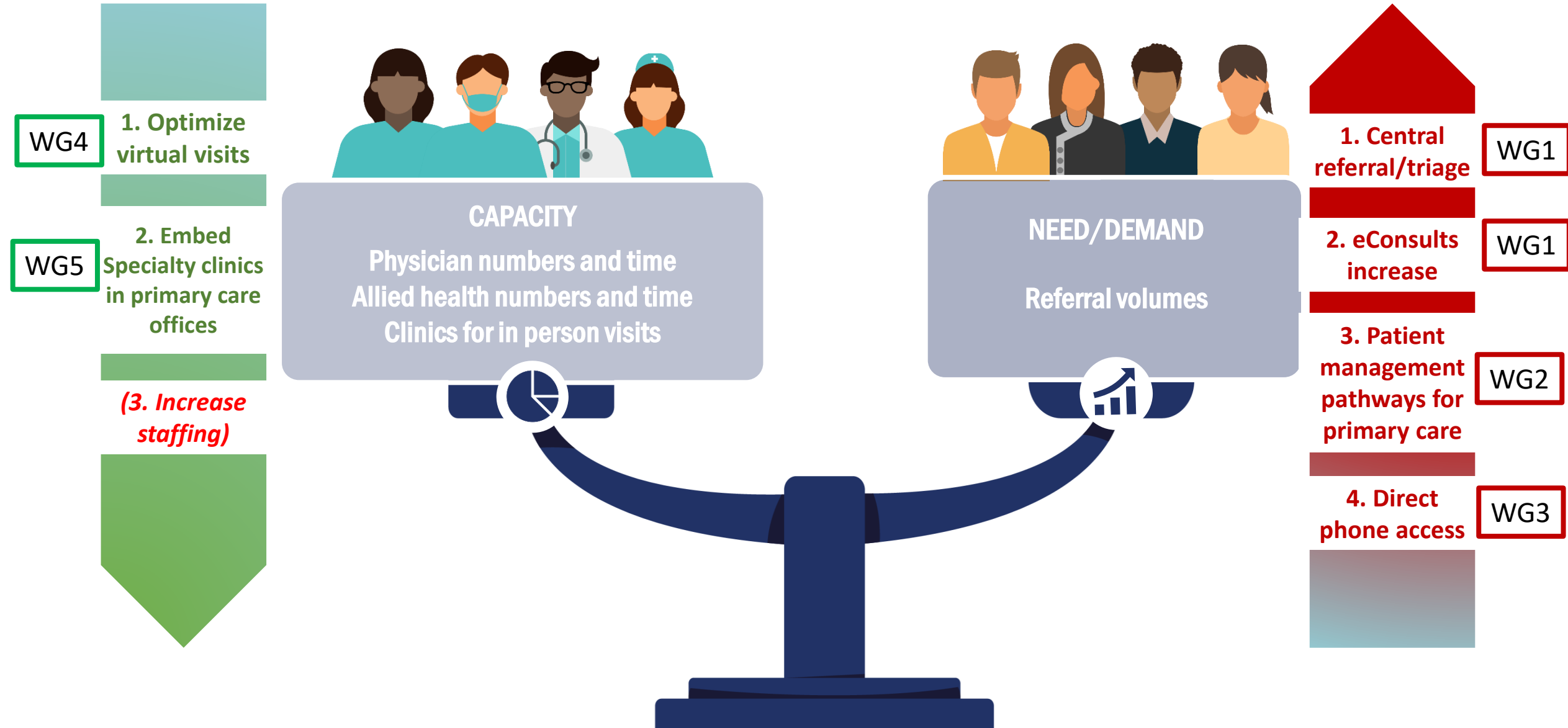
# Why are we not achieving this now? Imbalance of NEED and CAPACITY



# Evidence Based Innovations to *move towards* balance



# How? Working Groups set up to tackle each theme



# How? Working Groups set up to tackle each theme

## Work started July 2020

Five Working Groups

Leadership team

Evaluation Team

## 71 volunteers:

41 specialists from 16 Departments, 15 Primary Care Physicians,  
7 patients, 8 admin and academic leaders

# Progress/Results – Working Group 1

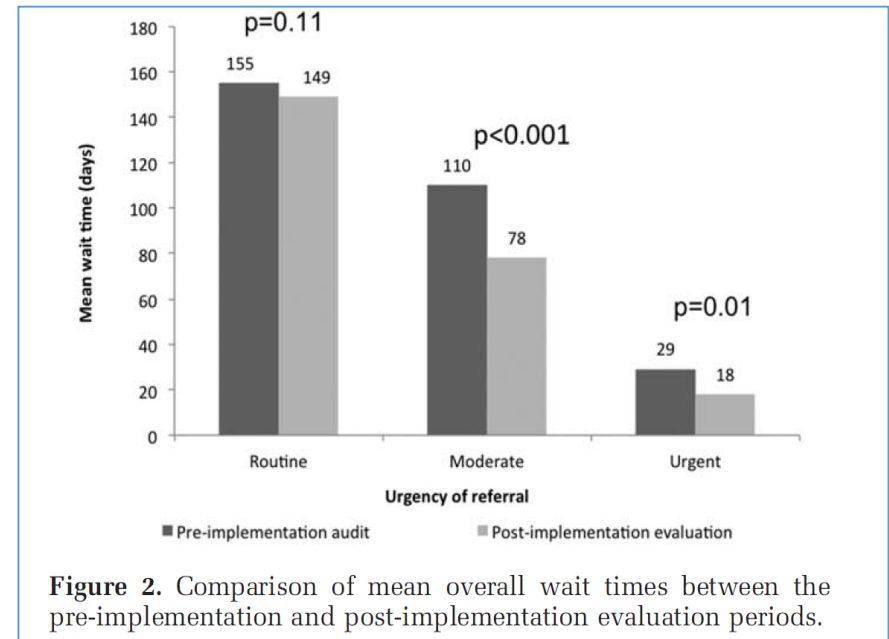
## *Central intake of referrals using Digital Tools*

- **Evidence:**

- Central referral → patients are referred to a specialist **group (not individual physician)** and assigned next available appointment based on urgency
- Reduces wait times and enhances equity of access to care.

- **Our work:**

- Criteria for “ideal” central intake system developed and plan to go **digital**
- Ministry of Health Funding for eReferral (Ocean) and eRequest (Novari) tools and pilots being set up in 4 specialties
- **Go live March 2022** – then spread to other specialties AND regionally where feasible



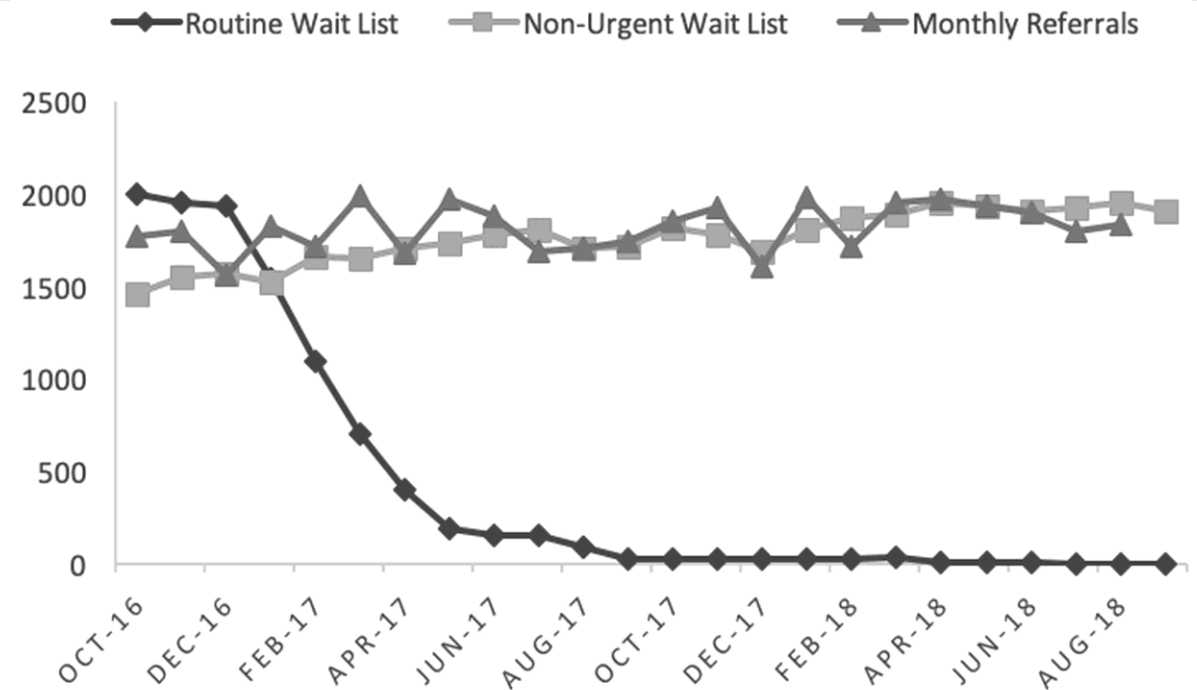
# Progress/Results – Working Group 2

## *Patient Management Pathways for Primary Care*

- **Evidence:** Pathways for **primary care providers** to manage patients with common, non-urgent conditions have been shown to dramatically reduce wait lists

- **Our Work:**

- Specialists and primary care colleagues working together to develop these.
- NINE pathways so far - 3 launched in 2021 – 6 scheduled for spring 2022
- Evaluation: ongoing but early data show *reduction in referrals*



# Progress/Results – **Working Group 5**

## *Embedded Specialist clinics in primary care*

- **Evidence:**

- **Psychiatry** specialty clinics embedded within primary care offices in Kingston shown improve access
- Exciting potential locally for
  - Enhancing capacity (more clinic time)
  - Enhancing education (of primary care, learners and specialists)
  - Building relationships and shared care models

- **Our Work**

- **THREE** new specialty clinic pilots launched in spring 2021
  - General Internal Medicine, Pediatrics, Gynecology
- Evaluation/Workshop Nov 23
  - Patients, Primary care very positive feedback



# Summary – KHSC Innovation Portfolio

- Innovation in health care is **vital** to achieve improved outcomes, patient and provider experiences, enhance efficiency
- KHSC Innovation portfolio – developed with Queen’s FHS input :
  - Identified major themes around which to cluster time, effort and seek investment
- Much more to do!
  - Hospitals have **NO** dedicated funding **OR** mandate to support innovation work or teams – so most comes off side of desk
- KHSC is just beginning to work on three priority themes
- <https://kingstonhsc.ca/innovation>

# Questions



**Which problems in our tertiary hospital setting innovation could help to solve.**

## **Dr. Michael Fitzpatrick**

Kingston Health Sciences Centre

Chief of Staff & Executive Vice President Medical and Academic Affairs, Professor of Medicine (Respirology) and of Biomedical & Molecular Sciences at Queen's University



# On the minds of KHSC leaders...

We asked KHSC leaders which problems, in our tertiary hospital setting, innovation could help to solve.



- What are the **top three problems** KHSC is facing
- Which of these are amenable to **innovative solutions**?

Here's what we heard from 23 leaders ...



# “Top Three Problems” Survey

## *MOST COMMON – top 3 problems*

Topic/Issue	Number mentioning this as one of top 3
Staffing / recruitment / human resources	21 
Space / physical infrastructure / overcrowding	15 
Improved models of care / access to care:	7
IT / Data systems / technical integration	7
Funding / resources (some overlap of “resource” with space, staffing, IT)	4



# “Top Three Problems”

*Which are amenable to innovative solutions?*

Problem	Potential solutions
<b>Staffing</b>	AI to model and predict staffing shortages
	AI to generate new shift scheduling - match resources with predicted needs
	Simulation to improve & shorten training time or to expand existing skillsets
	<b>Innovative HR strategies:</b>
	Creative role descriptions to address needs
	Change the phenotype of the provider to address specific staff shortages



# “Top Three Problems”

*Which are amenable to innovative solutions?*

Problem	Potential solutions
<b>Space constraints</b>	
<b>New technology:</b>	Expansion of virtual visit technology
	Remote patient monitoring – earlier discharge, care at home
	Electronic referrals, triage, consulting
<b>Non – technology - related</b>	Effective deployment of staff from home
	Hoteling options for providers
	Virtual care delivery spaces separate from in-person clinics

# “Top Three Problems”

*Which are amenable to innovative solutions?*

Problem	Potential solutions
<b>Access to care &amp; Quality of care</b>	
<b>New technology:</b>	<b>Minimally invasive procedures</b>
<b>Software, Data Analysis</b>	<b>Software to improve access to care &amp; continuity of care:</b> Central scheduling Digital queuing Improved digital interfacing between provider systems Improved case costing Value-based healthcare (Quality outcomes/cost)
<b>Expanded use of medical informatics</b>	Example: NSERC- CREATE - Dr. Mousavi

# Questions



# Practicalities of procuring and piloting innovations in a hospital setting

## Paul McAuley

Chief Executive Officer at Shared Support Services Southeastern Ontario (3SO) and Executive Lead SE Regional Healthcare Information System (HIS)



# Practicalities of procuring and piloting innovations in a hospital setting

## Or Answering some of the questions we often get!

- Why do you make it so hard to sell to healthcare?
  - Or Why can't I just buy what I want?
- My product may cost more, but it saves improves quality. Can you purchase it?
- I have an idea – can we work on it together?
- I have a new product – how do I sell it to healthcare?
- Why won't anyone purchase what I have?
  - But, my product is the only one, unique, the best
- Our company has developed new IT technology\AI\an app – how can you use it?

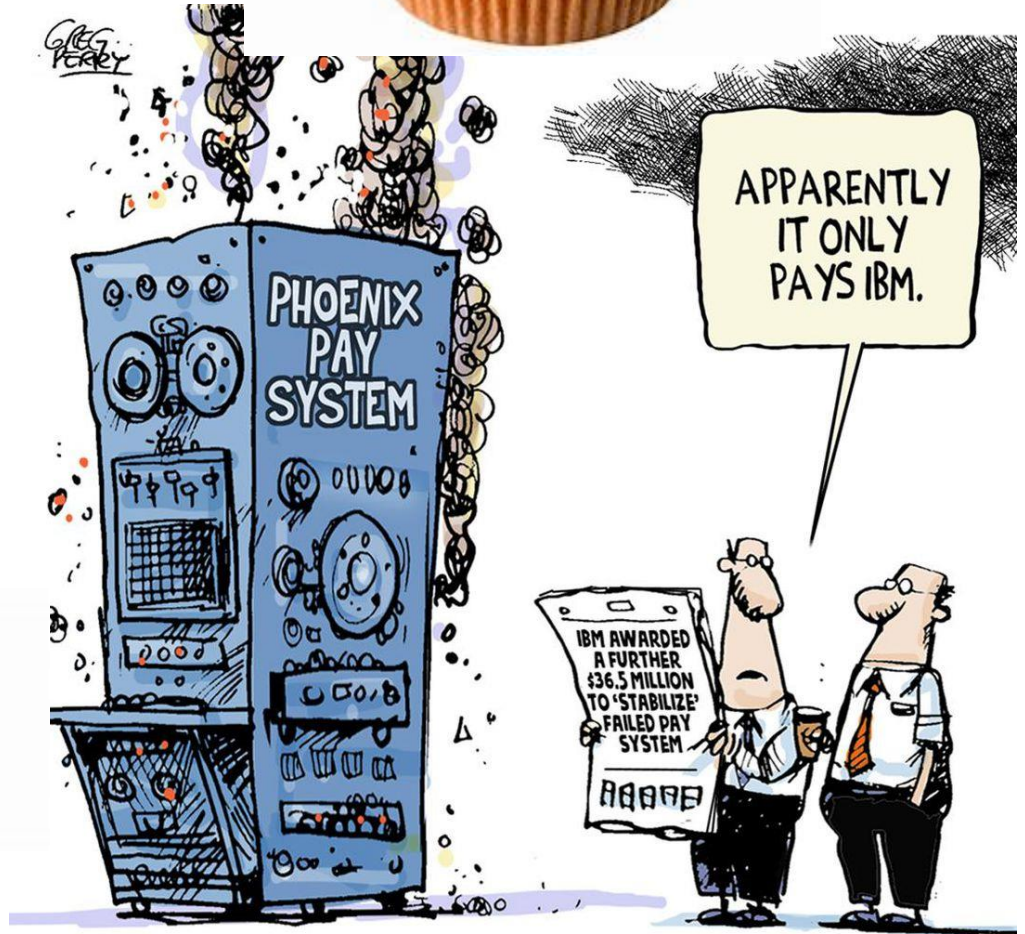




# How did we get here?



CANADIAN  
FREE TRADE  
AGREEMENT  
ACCORD DE  
LIBRE-ÉCHANGE  
CANADIEN



# Why does it seem to be so hard to sell to health care?

- Regulations
  - Broader Public Sector Accountability Act
  - Trade agreements (NAFTA, CEETA, Canadian)
  - Implications to hospitals for not following
- Maximize the **value** received from the use of public funds
- Ensure fair, open and transparent process with equal access to all
- 5 Key principles
  - Accountability, Transparency, Value for Money, Quality Service Delivery, Process Standardization
- How do we do this **and** support innovation?



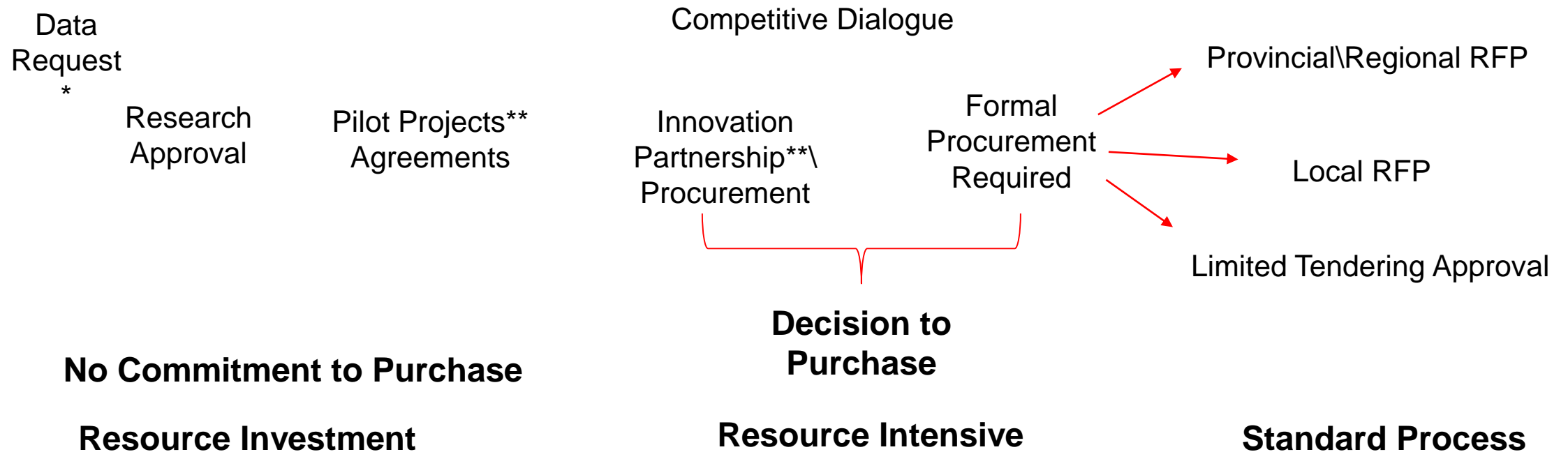


# Is procurement all about price?

- Traditional Procurement – lowest price
  - Relatively easy to evaluate and select “lowest cost bid”
- Current - value based procurement
  - Harder to select – need to define value (Quadruple aim)
  - Can take longer to create a contract – do you need to prove value
  - Can still be handled through typical RFX process
- Innovative Procurement
  - Define need, let market identify solution
  - Includes alternate procurement steps (Competitive Dialogue, Innovative Partnerships, ...)
    - Requires investment from vendors with no guarantee of market
  - Can be resource intense – health care cannot do all procurement through this

# How an Idea becomes a Product

Research → Health Care Innovation → Quality Improvement



\* Data may not be available or not shareable due to privacy or business concerns

\*\* Pilots\Partnerships involving intellectual property creation or revenue sharing will require legal review

# What do I do if I have a new product or service?

- Ensure you meet federal or provincial requirements
  - Health Canada approval
- If product not competing on price
  - Clearly be able to articulate value
  - Ensure value means something to hospital
  - Perverse system where local cost savings or increased volumes may not result in overall savings for a hospital
  - Consider how product or service will scale – you need to plan to compete nationally\internationally
- Piloting may be possible
  - No guarantee of purchase
  - Hospital may not be able to support resources
- Think about national\international markets



# Why isn't KHSC purchasing my product\service?

- The majority of hospital procurement is through Group Purchasing Organizations (GPOs) and shared with other hospitals
  - Provincially, partner with Mohawk Medbuy Corporation\*
  - Locally – 6 hospitals through 3SO
- Most items are under multi-year contracts
  - Purchasing off-contract may be limited
  - Creates issues with managing
- Generally, you will need to participate in some form of competitive procurement

\* MMC has Innovation Program for established products

# But my product is unique – why do you to go through this bureaucracy?

- Procurement rules permit “Limited Tendering” only under defined circumstances – e.g.
  - Procurement process only results in one qualified vendor
  - Solutions where only one vendor can provide (e.g. system maintenance or parts following procurement)
  - Time issues due to unforeseen (not unplanned) circumstances
  - Some intellectual property provisions
- Limitations do not include
  - Location (i.e. local vendor)
  - Timing issues due to lack of planning
  - Previous relationship\research\pilot



# Our company has developed new IT technology\Allan app – how can you use it

- IT\systems procurement follows the same rules as other items
- Province starting to create Vendor of Record lists
- Requirement to integrate with, interface to or act in synergy with key hospital systems
  - SAP for Business and Human Resources functions
  - Eventually Cerner for health records information
    - 6 hospitals in southeastern Ontario have just commenced implementation of a shared Cerner system
- Privacy and Security risks for technology will be a concern



# Procurement Wrap-up\Advice

- Health care procurement is highly regulated and can be seen as a deterrent to innovation
- Focus on value you can bring and how that solves a real problem
- Understand that resources will be needed prior to procurement and investment of resources may not result in procurement
  - Hospital has limited resources to support
- Think Provincial\Nationally\Internationally
- Feel free to call – we'll try to help
  - Just understand that we didn't make the rules 😊



# Question period

- What ideas does this inspire about opportunities that:
  - Leverage our strengths,
  - Align with KHSC's reality and innovation priorities,
  - Ensure we're addressing real problems in the hospital and health-care setting.
- What resources do we have/what support do we need to assist entrepreneurs and businesses to get nascent innovations ready for pilot/procurement into the hospitals?
- Are there ideas we can develop that will address hospital challenges, but be implemented outside of hospital in community?
- What is the best way for businesses and entrepreneurs to connect with the hospital to keep abreast of opportunities for innovation?



# What we've heard

- The current health-care environment
  - Pandemic response, rapid system transformation, digital health, hospital redevelopment
- Innovation priorities
  - 21<sup>st</sup> century interventional medicine, new frontiers in integrated care, next generation tertiary care, digital health, machine learning, artificial intelligence, novel business models & procurement
- Wicked problems
  - Pandemic recovery, surgical wait list, staffing shortages, etc.
- How to prototype, pilot and/or sell your innovations into a hospital setting
  - Focus on value. Solve real problems.



# There's lots of support in YGK!

**Queen's University**  
**Partnerships and Innovation**

 Dunin-Deshpande  
**Queen's INNOVATION CENTRE**



 KINGSTON ECONOMIC  
Development Corporation

 **health  
innovation**  
YGK

 **Innovation Hub**  
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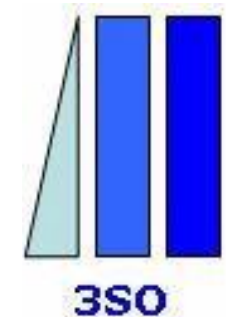
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# For your procurement questions contact

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